

DAN EDWARDS

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Dan Edwards is a well known sports personality based predominantly within the football industry, who has collaborated with some of the most famous athletes across the world, including David Beckham, Cristiano Ronaldo, Sergio Aguero, and Neymar and many more. As well as this, Dan has also worked with some of the biggest brands including Adidas, Nike and The FA, to name a few.

From presenting, hosting and managing events, to coaching professional footballers and directing choreography, Dan's versatility over the years has helped make him a household name in various areas of the Sports and Entertainment world and has made him the perfect advocate for the beautiful game.



PRESENTING

David Luiz & Otro

– Spending an afternoon with Brazil & Arsenal's David Luiz, as he teaches young players how to become a complete defender.

Dani Alves & Sik Silk

– Presenting behind the scenes content with the most decorated player in the history of football, Brazilian Dani Alves as he creates a clothing line with fashion brand Sik Silk.



EVENTS

Heads Up Campaign

– A campaign created by The Duke of Cambridge, Prince William & The FA to highlight the power of conversation in looking after mental health.

Nike Active Kids

– Active Kids Do Better programme is part of Nike's global Made to Play commitment to get kids moving and includes some fun school assemblies with very special guests.



FOOTBALL

K3 Performance

– A private and elite training programme, coaching professional footballers during the off season or winter break in Dubai.

QPR College Academy

– A full time football and education programme for 16 - 19 year olds, bridging the gap between college and scholarship football.



COMMUNITY WORK

Prison Work

– Working with inmates helping rehabilitate through coaching and teaching the importance of discipline and goals outside of the prison system.

School Talks

– Visiting schools around the UK delivering motivational & career talks on goal setting and creating opportunities with the Sports, TV & Entertainment industries.



CHOREOGRAPHY

Manchester City

– Working with the players and manager for the new partnership of their kit launch with Puma.

Borussia Dortmund

- Directing models and the first team players for the new season campaign photo shoot.